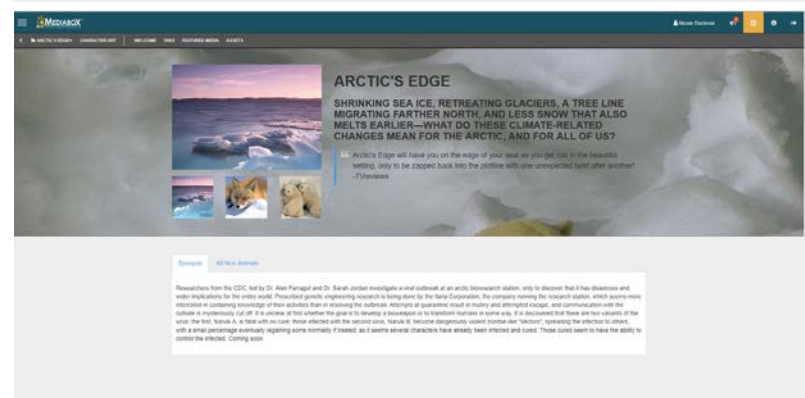
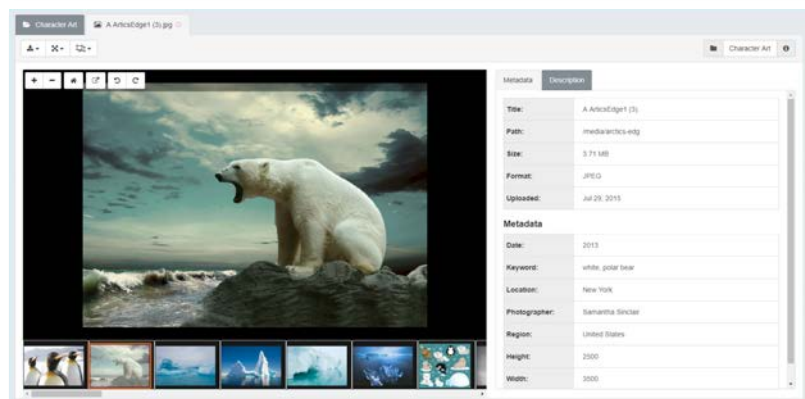
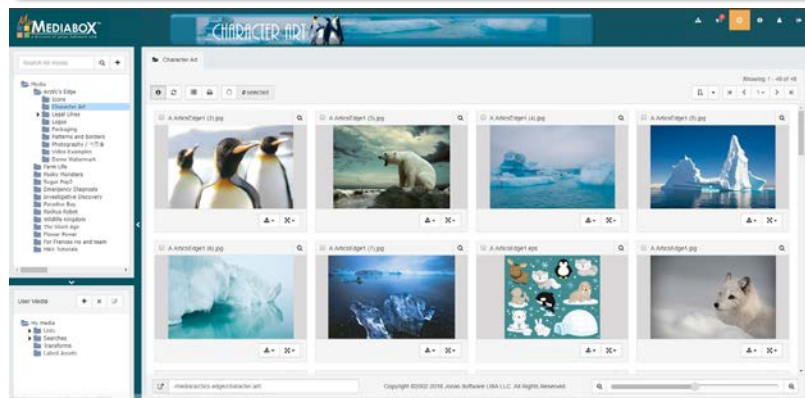
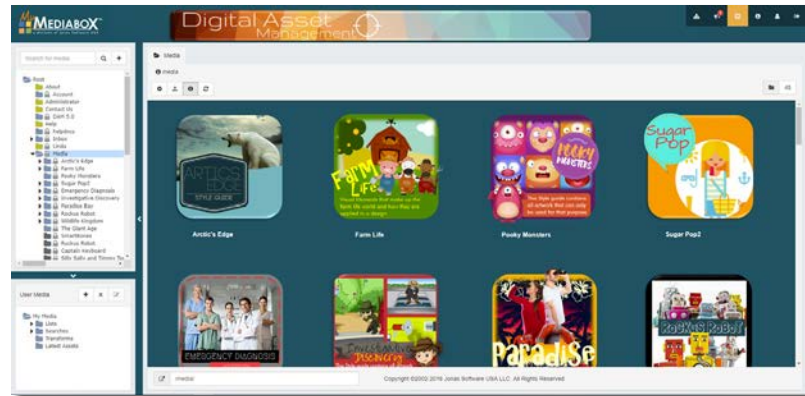


MEDIABOX-DAM DIGITAL ASSET MANAGEMENT

With Mediabox-DAM, Licensors and Agents create a personalized experience for each Licensee User with a highly-branded, configurable user interface.

Key functionalities include the ability to organize, manage and deliver high-resolution artwork assets for the properties or brands they represent to Licensees around the world. Licensees can preview, transform and download the artwork and images they need for licensed product designs, based on the access rights they have been granted.



USER RIGHTS

Password protected User access available at multiple folder, sub-folder or asset levels.



IMAGE RIGHTS

Select preview or download rights at multiple asset levels; watermarking across images.



METADATA

Apply 100+ metadata tags and descriptions to each asset.



MOBILE TOOLS

Online high resolution video streaming and video file delivery.



CONFIGURATION/ADMIN

- Personalized / custom templates, interactive brand experiences, alternative views for assets
- Collapsible folder trees, intuitive menus, multiple image sliders and asset placement options
- Control User access rights through the admin interface
- Notify Users of most recently added content
- Email templates for User management
- Upload digital content seamlessly via FTP or directly into Mediabox-DAM
- Supports over 250 file types including: video, audio, PDF and Adobe files
- Alias files to display in multiple locations within the site



REPORTING

- Real-time data reports across all assets, Users and rights
- Export reports from Mediabox-DAM to multiple file types, including Excel, CSV, PDF, etc.



SECURITY

- Watermarking assets with the User's email address and / or company logo
- Password protected User access at the Property / brand level
- Assign browse or download rights to Users by date range, for limited access
- Grant / deny access to pending Users who have requested registration to the system



SEARCH / COLLECTIONS

- Ability to search by keywords, folder names and descriptions
- Preview of metadata at thumbnail and detail views
- Save complex searches to your personal collections for easy viewing
- Distribute and share content from the site via secure link
- Transform images to open source file types

Increase your efficiency in this tough economic environment while maintaining the high standard of quality, security and control over the delivery of digital assets to your Licensees.

