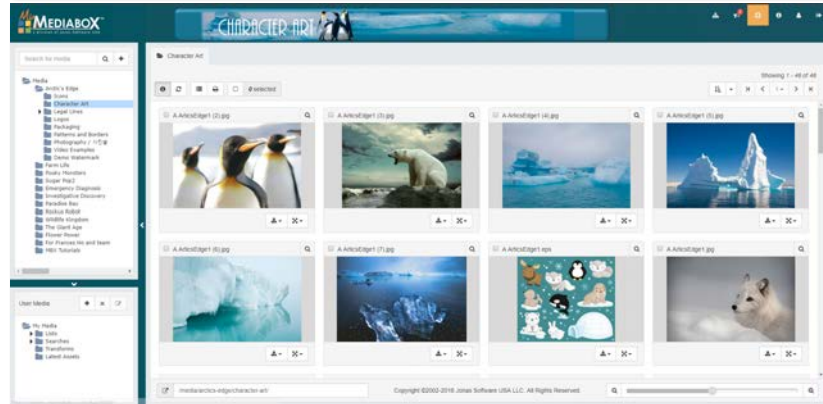
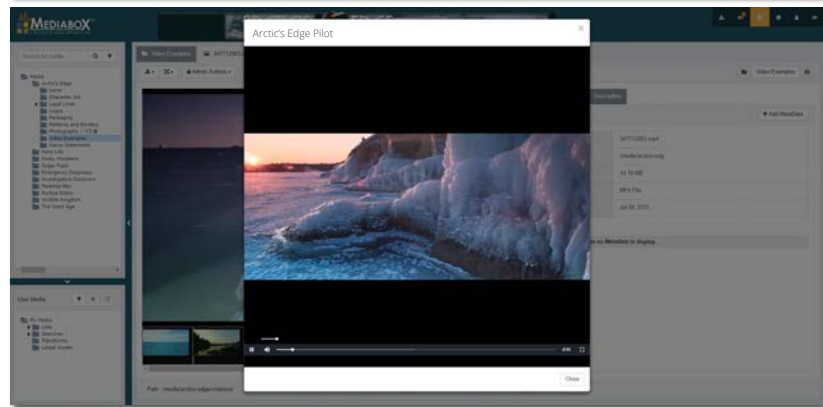
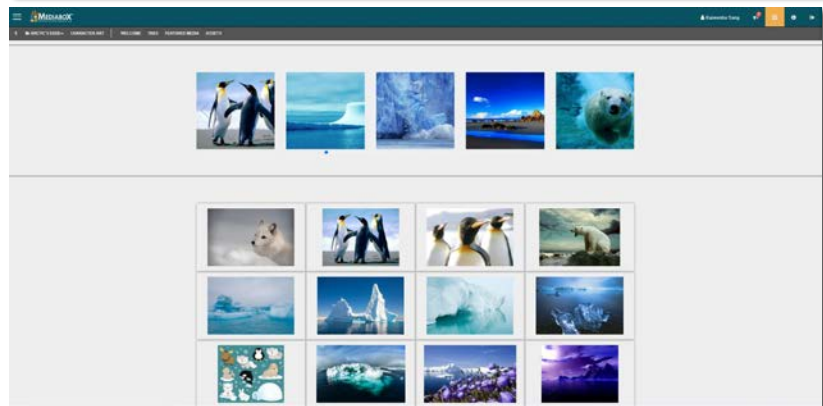
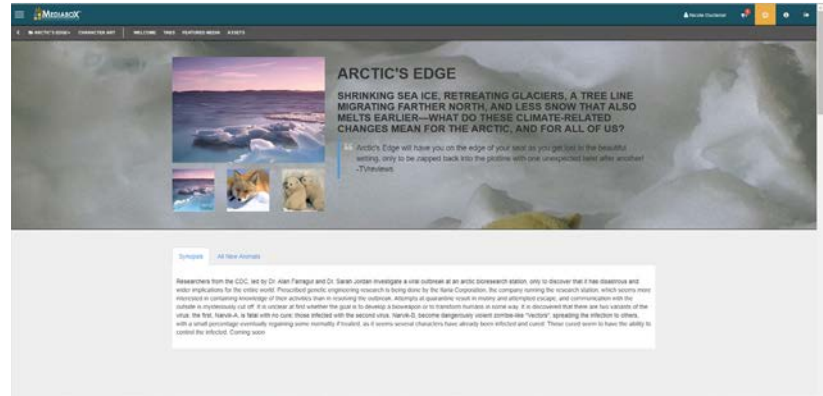


## MEDIABOX-DAM DIGITAL ASSET MANAGEMENT

With Mediabox-DAM, TV and Film Sellers can create a personalized “Screening Room” experience with a highly-branded, configurable user interface to showcase and preview selected titles on screen. Key functionalities include the ability to organize, manage and deliver your content such as full-length episodes and feature film screeners, sell sheets and other marketing collateral during the sales process directly to the buyer’s desktop or mobile device, in real time.

When Mediabox-DAM and Mediabox-RM are bundled as a suite, TV and Film Sellers can accelerate their business while keeping sales and fulfillment costs and shipping delays to a minimum.



### USER RIGHTS

Password protected user access at multiple folder, sub-folder or asset level.



### IMAGE RIGHTS

Select preview or download rights at multiple asset levels, watermarking across images.



### METADATA

Apply 100+ meta data tags and descriptions to each asset.



### MOBILE TOOLS

Online high resolution video streaming and video file delivery.



## CONFIGURATION/ADMIN

- Interactive and custom branded splash page draws users in at login
- Custom branded screening room by title creates a unique and exciting viewing experience
- Auto alerts notify Users of most recently added content
- Email templates for User management
- Upload digital content seamlessly via FTP or directly into Mediabox-DAM
- Supports over 250 file types including: video, audio, PDF and Adobe files
- Alias files to display in multiple locations within the site



## REPORTING

- Interactive and custom branded splash page draws Users in at login
- Export reports from Mediabox-DAM to multiple file types



## SECURITY

- Watermarking assets with User email address and/or company logo
- Assign each User browse or download rights by date range for limited access
- Grant/deny access to pending Users who have requested registration to the system



## SEARCH/COLLECTIONS

- Ability to search keywords, folder names and descriptions
- Preview of metadata from asset thumbnail and detail views
- Save complex searches to your personal collections for easy viewing
- Transform images to open source file types
- Password protected user access at the Property/brand level

Once a sale is made, sellers can instantly deliver high-resolution marketing, publicity and fulfillment materials directly to the buyer, including cast photos, key art, promos, logos, scripts, cue sheets and more. Real-time monitoring of the buyer's activity provides data on viewing habits and which assets were downloaded.

