

TESTIMONIALS

ATARI

"The Mediabox-PA approval system has made the creative process easy for all licensees wherever they are based in the world. The system is very straightforward and provides Atari with an ideal one-stop solution for approvals."

BRUCE LEE ENTERPRISES

"Mediabox makes delivering Bruce Lee style guide assets and managing the product approvals online easy, quick and efficient for our staff and global licensees. I would recommend both Mediabox-DAM for style guide assets and Mediabox-PA for product approvals to any licensing company that wants to streamline their business processes."

CLASSIC MEDIA

"Classic Media has utilized Mediabox for both its online assets system and its online approvals system for years. In short, Mediabox provides a turnkey destination for each of our unique brands: it allows our licensing partners to very easily navigate the development and approval process; it provides an online history of all past/pending submissions for easy tracking/reference; and it is an ideal environment for internal and external communication of press, asset updates, and creative back-and-forth. The Mediabox team is a breeze to work with; each individual we have worked with is truly receptive to suggestions for improved use. Best of all, our licensees love it." (Classic Media was acquired by MyMediabox client Dreamworks Animation.)

DHX MEDIA

"Mediabox is an exceptional tool for our industry. The ability for clients to have easy access to our artwork is indispensable. Mediabox is an easy-to-use service from both a user and administrator perspective. We have found the site very intuitive and functional. The Mediabox Team has been outstandingly helpful and responsive to our creative asset needs. Working with them is a pleasure."

ITV GLOBAL ENTERTAINMENT

"The introduction of Mediabox to ITV's product approvals system has streamlined our process, allowing us more time to dedicate to each licensee and the creative input for all our branded products."

THE JOESTER-LORIA GROUP

"Mediabox has proven to be an invaluable tool for our staff, licensors and our licensees around the globe. The website, which is very user friendly, allows our brand and property images and artwork to be available immediately to everyone 24/7. It also allows us to be in charge of what is on the website and the ability to change the art offered and the user access rights - easily, from our own computer, and at any time of the day or night, without having to rely on an outside service's availability. Mediabox has helped to reduce art fulfillment costs while freeing up valuable staff time to focus on more critical needs. It has been tremendously helpful for our company."

THE LICENSING COMPANY (TLC)

"Mediabox has significantly streamlined our product approvals process; positively affecting our turnaround times and licensee/licensor satisfaction. We love this system!"

NELVANA/CORUS ENTERTAINMENT

"My [Mediabox] experience has been fantastic. Very efficient, only a few clicks away from everything, and I especially like the customizing option of the splash pages. Kudos to this template!"

PACIFIC CYCLE

"When we started strategizing for an internal licensing system, Mediabox was our first choice. We knew Mediabox had all the parameters we needed to streamline our approvals, royalty tracking and agreement consolidation. The simplicity of the site made for an efficient transition for Pacific Cycle's personnel and our licensed partners. There is no question, this is a very efficient and time-saving tool. Another important point is Mediabox's staff; we lean on them regularly with questions and suggestions to see to the ever-changing needs of Pacific Cycle's licensing tracking system and our partners' approval protocol. They have been more than accommodating to our needs and continue to build-up their technology."

PRECIOUS MOMENTS

"Mediabox is easy to use and very reliable. We have been using it for several years and find that both our licensees and international agents are very pleased with it. The team at Mediabox is great to work with and always available for questions and advice on better ways to get the job done. We are very pleased with the experience."

TELEvisa CONSUMER PRODUCTS

"For Televisa, Mediabox represents the opportunity to grant better service for our licensees, while being more efficient and competitive in front of other Studios.... Televisa's long term vision on the licensing business means that we see Mediabox as an investment and not an operational cost. Each effort and work has been remunerated with the satisfaction of our clients. Definitely, the idea to go with Mediabox was the most important decision to modernize, improve security and control the effectiveness of our services."

THE VICTORIA AND ALBERT MUSEUM (V&A)

"As our business has evolved, we find ourselves dealing with increasing volumes of designs on ever expanding product categories. The Mediabox system enables us to manage the design and approval process from concept right through to final samples. It allows us to respond to licensees efficiently, no matter where in the world we, or they, happen to be. One key advantage of Mediabox is that multiple access by different users means that no matter how many people need to be involved and no matter how large the files, there are no longer long delays in information getting through."

ZODIAK KIDS

"Mediabox-PA is a fantastic tool that provides an efficient, paperless system for a unique and complex product development process that is globally accessible by all 24 hours a day. It has been invaluable to RDRF and we continue to benefit as new tech updates are regularly installed taking into consideration our bespoke needs. The team at Mediabox is extremely helpful, fast and efficient, always on hand whenever we need them."